



MARCH 8, 2022

The AEC Workforce Crisis – Solutions in Diversity

5:00-6:00 pm via Zoom Meetings

One of the greatest challenges for the Architecture, Engineering and Construction (AEC) industries is the attraction of people into our industry when the search for workers is increasing in all sectors. All signs point towards a need to bring in new workers and that includes attracting a diverse group of people that we may not have seen before.

- AIA's Chief Economist, Kermit Baker, *"Since demand for design projects has been healthy over the last year, recruiting architectural staff to keep up with project workloads has been a growing concern for firms."*
- Associated Builders and Contractors, *"The construction industry will need to attract nearly 650,000 additional workers on top of the normal pace of hiring in 2022 to meet the demand for labor."*

Where will we get the next generation of designers and construction professionals? Learn from two experts who are trying to make this happen in the Pittsburgh area.

Victoria Acevedo of BCJ will talk about the National Organization of Minority Architect's (NOMA) chapter, mission, and what they are doing in terms of programs/initiatives as a non-profit volunteer professional organization to support diversity in architecture in Pittsburgh, both locally and nationally. She will provide her experiences and perspectives on the future of diversity in architecture as current President of NOMA PGH.

Lance Harrell will discuss the Master Builders Association of Western PA's (MBA) Construction Advancement Program (CAP) that brings focus and purpose to its efforts to educate MBA members and industry partners. This initiative will develop and expand business initiatives that increase diversity and inclusion within the construction industry by working with key internal and external stakeholders.

REGISTRATION: <https://imiweb-org.zoom.us/meeting/register/tZlId-yhqT4oGdRNq0BGdINSseGR2N2Vgbe2>

This program meets the AIA/CES requirements for continuing education and qualifies for 1.0 HSW Learning Units.

Questions: E-mail Brian Trimble at btrimble@imiweb.org or call 703-300-0109.

Speakers:

Victoria Acevedo, RA, Staff Architect, Bohlin Cywinski Jackson
NOMA & NOMA PGH President

Lance Harrell, Director of Workforce Development and Diversity, Equity, & Inclusion
Master Builders Association of Western PA

Member News

March Anniversaries

28th Duncan Penney

16th Richard Strayer

15th Michael Federici

8th Ray See

6th Mason Radkoff

1st Walter Postufka

Matthews International

Maffei Strayer Furnishings

Perkins Eastman

Bridges & Company

Strada

GAF

New Members

Joshua Herman

Herman Architectural Products

Current Membership: 76



Highlights from the Board

March 2022

Tuesday, March 1, 2022 by MS Teams

PRESIDENT

Board members to review legal comments we obtained from Mike Cremonese regarding the affiliation agreement. Comment through email with "reply all."

Thornton has sent letter to IRS regarding the open tax number filing error. He is waiting for their response.

CDT course delayed until fall. Will do more outreach/advertising. Begin advertising in June. Course would be in Sept/Oct. Test is in Nov/Dec.

BUDGET REVIEW

Advertising in newsletter needs to be reviewed. Currently no sponsors. Ads to be reviewed for both website and newsletter. Vargo volunteers. Henze's company, Overhead Door of Pgh will sponsor.

Ads for other industry events are \$50 per occurrence in newsletter.

Thornton has not received invoice for website or insurance yet.

CHAPTER

Logo update tabled until next meeting.

PROGRAMS

- March: Workforce Solutions and Diversity.
- April: Are you Smarter than a Specifier?
- May: Open
- June: Top Golf. Thornton, Brown & Barra volunteer to assist; Trimble will be out of town.

ELECTIONS

Nominating Committee needed: Vernon, Strayer and Bailey accepted serving on committee. Need slate of nominees for election in April.

Announce on March 8 that we are open for nominations.



Member Profile

March 2022

Brian Trimble



What is your company and what is your position?

International Masonry Institute, Director, Market Development and Technical Services

Tell us about your job.

I assist designers and contractors in proper design and construction of masonry structures. I'm one of those trusted advisors you hear about.

What is your education background?

Bachelor of Architecture Engineering from Penn State University.

How many years have you been in the industry?

36

What part of your job do you most enjoy?

Finding solutions to unique designs and/or construction issues.

If you weren't in your current job, what would you be doing?

Social media influencer – well, maybe not – probably something around engineering or construction.

What is the funniest/oddest thing that has happened in your professional career?

I was featured in the Washington Post magazine for collecting brick.

If you could change one thing about your profession, it would be:

Emphasize quality over speed or cost.

Messy desk or clean desk?

Messy. Let's call it messy piles

What people influenced you most?

Within CSI, Jorgen Graugarrd, FCSI and Mike Clancy, both members in the Wash DC area during my early career; I wanted to emulate Mike, who recently retired, for his class and professionalism.

Member Profile (cont'd)

March 2022

Tell us about your family.

I have a wife (Jane) and three daughters (Victoria, Rachel and Ashley) – all grown now; I am very proud of them even though they didn't go to Penn State or become an engineer; many of you have met Jane at various CSI events over the years.

Camping or glamping?

Glamping. Or better yet, a resort.



What do you see as the value of CSI membership?

Networking and gaining knowledge from a great bunch of people; early in my career working as a staff engineer, I was exposed to leadership and financial topics that I couldn't have gotten during my daily job which prepared me for later in my career.

What would you want somebody considering CSI membership to know?

You get out of it what you put into it; I wouldn't be as well-known if I hadn't participated in all levels of CSI.

Tell us a memorable CSI experience:

Being CSI Institute Director with both Sal Verrasto of Spillman Farmer Architects and Charlie Beauduy of Gannett Fleming during a time of leadership change at the Institute.

What are your hobbies?

Collecting (brick, beer cans, coins, old books on masonry, etc.) and genealogy.

Art museum or history museum?

History.

What's your passion?

Besides Jane, probably brick.

What would people be surprised to know about you?

I'm a certified scuba diver; my favorite scuba dive was off of the big island of Hawaii and doing a night dive to see the manta rays floating over your head.

CSI National Conference 2022

March 2022



SAVE THE DATE TO
**CONNECT LIVE AND IN-PERSON
WITH YOUR COLLEAGUES!**

October 13-14, 2022*

Hyatt Regency Hotel, Downtown Denver

*PRECONFERENCE WORKSHOPS TO BE HELD WEDNESDAY 10/12



STAY TUNED FOR MORE INFORMATION

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March 2022

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